



# Jones Is Thirsty

No-Snobbery  
Wine & Bourbon Events



## Tailored Wine & Whiskey Events for Every Occasion

Whether you're a novice exploring the world of wine and whiskey or a seasoned enthusiast, we craft unforgettable moments that celebrate your passion. With over 15 years of expertise, we specialize in creating personalized experiences that bring people together in style and taste.

We don't just plan events; we create memories. Let us bring the joy of wine and whiskey to your table, wherever it may be.:

- **Corporate Wine or Whiskey Tastings:** Impress clients and colleagues with a curated tasting experience.
- **In-Home Tastings & Dinners:** Host an intimate evening of exceptional pairings and stories from the world of wine and whiskey.
- **In-Store Tastings & Marketing Events:** Turn your store into the ultimate destination for wine and whiskey lovers.
- **Concierge & Wedding Wine Planning:** From selecting the perfect bottles to ensuring seamless delivery, we make your big day even more special.
- **Private Small-Group Education Sessions:** Learn and laugh with friends in a personalized, interactive setting.
- **Virtual Tastings & Education:** Connect with fellow enthusiasts from the comfort of home.
- **Custom Wine Country Itineraries & Tours:** Let us plan your dream journey through the vineyards and distilleries of the world.

**Let's Raise a Glass!**

**Contact us today to start planning your next extraordinary experience.**



## Raise Your Glass: Immerse Yourself in Unforgettable Wine Experiences

Our **In-Person Wine Events** are more than gatherings—they're journeys into the rich, flavorful world of wine. Perfect for wine lovers of all levels, these thoughtfully crafted experiences blend education, entertainment, and exceptional taste.

### What to Expect:

- **Engaging 90- to 120-Minute Experiences:** Time flies when you're sipping, learning, and discovering.
- **A Taste of Knowledge:** Go beyond the bottle with insights into the "why" and "where" of each wine, from vineyard origins to winemaking secrets.
- **Perfect Pairings Made Simple:** Unlock the art of food and wine pairing, so you can elevate every meal.
- **Label Mastery:** Decode wine labels like a pro and shop with confidence.

Whether you're hosting an intimate gathering or a large celebration, our wine events are tailored to spark curiosity, create connections, and leave you with memories worth toasting.

Number of Guests	Number of Wines	Per Person Cost (includes wines)
8	3	\$43
8	4	\$45
10	3	\$46
10	4	\$51

<b>Number of Guests</b>	<b>Number of Wines</b>	<b>Per Person Cost (includes wines)</b>
<b>15</b>	<b>3</b>	<b>\$39</b>
<b>15</b>	<b>4</b>	<b>\$43</b>
<b>20</b>	<b>3</b>	<b>\$32</b>
<b>20</b>	<b>4</b>	<b>\$35</b>
<b>25</b>	<b>3</b>	<b>\$28</b>
<b>25</b>	<b>4</b>	<b>\$32</b>
<b>30</b>	<b>3</b>	<b>\$25</b>
<b>30</b>	<b>4</b>	<b>\$28</b>

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***Scott's approach is a breath of fresh air, blending deep knowledge with a laid-back, inviting teaching style that dismantles any notions of snobbery or intimidation. Whether you're organizing a client event, team-building exercise, or simply gathering with friends, he effortlessly transforms the complexity of wine and bourbon into an entertaining and educational experience for everyone.***

**Steve McClinton**  
**Council Member, City of Hoover**

***I can't say enough about Scott, who recently taught our law firm's Summer Associate Wine and Cheese Pairing Event. We had a ball! Scott is so engaging and has a gift for sharing his expertise in a down-to-earth manner. I highly recommend him for a personal or professional event.***

**Rebecca Simon, Director of Recruiting**  
**Baker, Donelson, Bearman, Caldwell & Berkowitz**



## Explore the Spirit of Bourbon: Immersive Tasting Experiences

Step into the rich heritage and bold flavors of bourbon with our **In-Person Bourbon Events**, designed to delight enthusiasts and curious sippers alike. Whether you're savoring your first sip or are a seasoned connoisseur, our tastings are crafted to entertain, educate, and elevate your appreciation for this iconic American spirit.

### What Makes Our Bourbon Events Unique?

- **A Journey Through Flavor Profiles:** Discover the distinct character of three classic mash bills—Standard, High-Rye, and Wheated. Want more? We can customize your experience with additional bourbons to suit your group's preferences.
- **Note to Alabama Clients:** While Alabama's control state status means a limited selection, we source the finest examples of each style to ensure an exceptional tasting experience.

### The Bourbon Tasting Experience

1. **First Impressions:** Each guest receives a dedicated glass for each bourbon, plus a water glass. Together, we explore the color, aroma, and taste of each pour, diving into the nuances that make each bourbon unique.
2. **Unlocking Flavors:** Add a few drops of distilled water to each bourbon and experience how subtle changes transform the aroma and flavor, deepening your appreciation for the craft.

This hands-on, interactive journey through bourbon is perfect for intimate gatherings, corporate events, or celebrations. Our goal? To leave every guest with a newfound love for bourbon and unforgettable memories.

### Let's Raise a Glass to Bourbon!

Book your tasting today and embark on a fun and flavorful adventure like no other.

<b>Number of Guests</b>	<b>Number of Bourbons</b>	<b>Per Person Cost (includes Bourbons)</b>
<b>10</b>	<b>3</b>	<b>\$44</b>
<b>10</b>	<b>4</b>	<b>\$46</b>
<b>15</b>	<b>3</b>	<b>\$34</b>
<b>15</b>	<b>4</b>	<b>\$36</b>
<b>20</b>	<b>3</b>	<b>\$30</b>
<b>20</b>	<b>4</b>	<b>\$32</b>
<b>25</b>	<b>3</b>	<b>\$27</b>
<b>25</b>	<b>4</b>	<b>\$29</b>
<b>30</b>	<b>3</b>	<b>\$24</b>
<b>30</b>	<b>4</b>	<b>\$27</b>

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***Scott brought so much fun to our weekend getaway. He showcased wines that we would not have thought to try and helped us understand why we liked what we liked. Better still, all of the wines paired perfectly with the food. He met us where we were in our wine journey and was so much fun to hang out with..***

**Jordan Callahan  
Fenwick Brands**



# About Scott Jones

Scott has made it his mission to demystify wine and whiskey, one unforgettable sip at a time. Through his company, **Jones Is Thirsty**, Scott travels the country, teaching people how to enjoy, select, and appreciate these beloved beverages without the pretentious jargon. Whether you're a curious beginner or a seasoned connoisseur, Scott's approachable style and deep expertise make every event a celebration.

## *A Life Steeped in Flavor and Storytelling*

Scott's journey is as rich and layered as the drinks he shares. A graduate of **The University of Mississippi** with a degree in Magazine Publishing, Scott began his career in Los Angeles as a motion picture development executive. His passion for food and drink led him to **The Culinary Institute of America**, where he earned his Culinary Arts degree after relocating to New York.

From there, Scott took his talents to **Food & Wine**, before becoming Executive Editor at **Southern Living**, where he brought stories of Southern culture and cuisine to life for over a decade. In 2011, he founded Jones Is Thirsty, combining his love for wine with his knack for connecting with people. Today, he also serves as Head of Content and Partnerships at **eMeals**, America's leading meal-planning service.

## *The Mission Behind Jones Is Thirsty*

Scott created Jones Is Thirsty with a simple yet powerful vision:

- 1. Empowerment Through Education:** Scott's events strip away the intimidating "wine-speak," teaching you to sip and shop with confidence.
- 2. Pour With a Purpose:** Events often support important causes, with a focus on organizations working in childhood education, pediatric and prostate cancers. By raising a glass with Scott, you're also raising support for those in need.